

6034 Hamilton Blvd. #124 Allentown, PA 18106 **610-868-5290** www.thefirstteelehighvalley.org



December 2022

Dear Friends of First Tee Lehigh Valley & Berks,

As we near the end of 2022 and look back on the past year, we are thankful for the support of our committed donors and how your generosity has enabled us to fulfill our mission to improve the lives of area youth. We emerged from the pandemic with a clear focus and renewed sense of purpose which enabled our chapter to serve over 200 participants at 8 locations in Berks, Lehigh, and Northampton counties.

We are extremely proud and appreciative of the progress we see our participants make as they develop understanding and experience in Core Values such as Respect, Confidence, and Courtesy. It is even more gratifying to hear our participants speak at First Tee events describing how the lessons learned at First Tee have positively impacted their lives at home, at school, and in the community.

As we move into 2023, we do so with a sense of optimism and opportunity to make a bigger impact on the communities we serve. We continue to add to our talented and energized group of Board Members and Coaches, who give us the foundation to increase the number of participants to record levels in 2023. To realize that vision, we need your support – for additional coaches and equipment, for incorporating a new age-based curriculum into the existing successful program, and to sponsor First Tee kids who need financial support. Your support will enable us to realize our ambitious goals for 2023.

Charles Schwab Corporation has partnered with First Tee on a massive Challenge Grant which runs from 2021 to 2025. What this means to our chapter is that for every \$2 we raise in Donor Generated Revenue in 2023 over 2022 levels, Charles Schwab will give a \$1 match. So, any donation you make will be even more impactful with the help of this Schwab grant. Please give as generously as you can by filling out the enclosed envelope, by scanning the QR code, or by donating online at www.firstteelehighvalley.org (use the "Donate" tab on top right of page). You can also check our website for upcoming Events and Programs for 2023.

Another great way to help our chapter is to use Amazon Smile (a parallel site to Amazon) and designate First Tee Lehigh Valley & Berks as your charity of choice. A portion of the total value of your purchases will be donated to us, at no extra cost to you.

Thank you for believing in the work of First Tee Lehigh Valley & Berks, and in our ability to impact the lives of Lehigh Valley and Berks County youth.

We are grateful for your support and send our best wishes to you and yours for a Safe and Happy Holiday Season.

Sincerely,

Fred Keller Executive Director Rick Kline Rick Kline Board Chair

**Founder** Peter Fuller

**Executive Director** Fred Keller

## **Board Members**

David Ford Brian E. Farrell Cheryl Heckman Paul Heffner Carl James Rick Kline Tim Miksiewicz Kimberly Moncman Jill Reichenbach Robert Schermerhorn, Jr. Elliot Sheftel Steve Yeity

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