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[www.thefirstteelehighvalley.org](http://www.thefirstteelehighvalley.org)



November 2023

Dear Friends of First Tee Lehigh Valley & Berks,

**Founder**  
Peter Fuller

**Executive Director**  
Fred Keller

**Program Director**  
Elliot Sheftel

**Board Members**  
Shane Baglini  
Phil Bartocci  
Mike Cecchi  
Brian E. Farrell  
Lynn Fraction  
Cheryl Heckman  
Rick Kline  
Terrence McMahon  
Tim Miksiewicz  
Jill Reichenbach  
Robert Schermerhorn, Jr.  
Steve Yeity

As we near the end of 2023 and reflect on the past year, we are thankful for the support of our committed donors and how your generosity has enabled us to fulfill our mission to improve the lives of area youth. Your support has given young people in our area an opportunity to learn through structured educational programs that build character, impart life-enhancing values, and teach healthy choices through the game of golf.

Looking back at 2023, it was a year of positive change and growth for our chapter. We brought a new Program Director on board, and now have more coaches that have completed First Tee training than at any time in the past. Your generosity enabled us to run programs from Easton to Reading, teaching Core Values such as Respect, Confidence, and Courtesy, helping us to develop “Game Changers” for tomorrow and beyond. Together with Women Golfers Give Back, we held our first Girls on the Green camp at The Manor Golf Club which was attended by 17 girls. The event provided the girls the opportunity have a fun day learning from successful women in the community about First Tee values, fitness, and nutrition.

Experience is our greatest teacher. First Tee believes in providing experiences that are just as fun as they are meaningful, where kids feel excited to grow, feel safe to fail, and are better equipped for whatever comes their way next. To realize that vision, we need your continued support – for additional coaches and training, for better equipment, and to sponsor First Tee kids who need financial support.

Please give as generously as you can by scanning the QR code, by donating online at [www.firstteelehighvalley.org](http://www.firstteelehighvalley.org) (use the “Donate” tab on top right of page), or by filling out the enclosed envelope.

Thank you for believing in the work of First Tee Lehigh Valley & Berks, and in our ability to impact the lives of Lehigh Valley and Berks County youth.

We are grateful for your support and send our best wishes to you and yours for a Safe and Happy Holiday Season.

Sincerely,

Fred Keller  
Executive Director

Bob Schermerhorn  
Board Chair

