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[www.firstteelehighvalley.org](http://www.firstteelehighvalley.org)

November 2024

Dear Friends of First Tee Lehigh Valley & Berks,

At First Tee Lehigh Valley and Berks, we are building Game Changers. We are thankful for the support of our donors and how your generosity has enabled us to fulfill our mission to improve the lives of area youth. Your financial support in 2024 allowed us to reach more kids than ever before. Our instructors use the game of golf to teach self-confidence, honesty, and respect to our participants so that they may progress on their journey to unlock their full potential.

**Founder**  
Peter Fuller

**Executive Director**  
Fred Keller

**Program Director**  
Elliot Sheftel

**Board Members**  
Mike Cecchi  
Brian E. Farrell  
Cheryl Heckman  
Rick Kline  
Tim Miksiewicz  
Jill Reichenbach  
Robert Schermerhorn, Jr.  
Alex Smith  
Josh Woodward

Let us tell you about Kayla Maletto, one of our Game Changers. Kayla started in First Tee when she was nine years old. Kayla became a coach as a teenager and uncovered a talent for connecting with and instructing younger children. Kayla became a standout on her high school golf team and currently attends a Division 1 university where she is a member of the women's golf team. Kayla was the recipient of our 2024 First Tee Scholarship in recognition of her participation and contributions to First Tee.


We set records in 2024. More participants. Most certified coaches. Most locations with programs. We established new after-school programs in Allentown and Bethlehem to supplement our traditional Summer programs. We continued our focus on getting girls into the program by holding the second annual Girls on the Green golf camp at The Manor Golf Club in Reading.

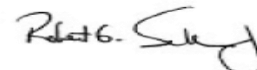
First Tee believes in providing experiences that are fun and meaningful, where kids participate enthusiastically, feel safe to fail, and are better equipped for whatever comes their way next. We need your continued support to expand our impact in 2025 – for sponsoring more underserved children who need financial support to attend our programs, for hiring and training more coaches, and adding to our existing equipment base.

Please give as generously as you can by scanning the QR code or by donating online at [www.firstteelehighvalley.org](http://www.firstteelehighvalley.org) (click the "Donate" tab on top right of our webpage). Every dollar donated is subject to a 50% matching donation by Charles Schwab, making your donation even more impactful.

Thank you for believing in the work of First Tee Lehigh Valley & Berks. We are grateful for your support and send our best wishes to you and yours for a Safe and Happy Holiday Season.

Sincerely,

  
Fred Keller  
Executive Director

  
Bob Schermerhorn  
Board Chair

