

FIRST TEE

Lehigh Valley and Berks

2025 – 2026 Corporate Sponsorship Guide

Investing in the next generation of leaders across the Lehigh Valley and Berks regions.

Luke Smith, Executive Director

smithl@firstteelehighvalley.org | 610-868-5290 | www.firstteelehighvalley.org

OPPORTUNITY	PRESENTING INVESTMENT
 Annual Partner Program	\$5,000 – \$10,000
 Super Bowl Squares	\$1,000
 Summer Solstice Golf Marathon	\$2,500
 Online Golf Auction	\$2,500
 Annual Golf Tournament	\$7,500
 Fall FriendRaiser	\$2,500

FIRST TEE LEHIGH VALLEY AND BERKS

Annual Partner Program

Year-Round Investment in First Tee Lehigh Valley and Berks

**\$10,000 or
\$5,000**

Annual Partnership

More Than a Sponsor — A Partner in the Mission.

Our Annual Partner Program is designed for organizations that want to do more than sponsor a single event — they want to be woven into the fabric of everything we do. Annual Partners are recognized throughout the full First Tee Lehigh Valley and Berks calendar year as true champions of youth development in our region.

Two partnership levels are available — or we'll work with you to build a custom package that aligns perfectly with your organization's goals, values, and budget.

Partnership Levels



Champion Partner **\$10,000**

Full-year presenting presence across our signature event and every channel we have.

What's Included

- Presenting Sponsor of the Annual Golf Tournament at Golden Oaks Golf Club (our signature event — \$7,500 value, 8 golfer spots, full on-course and marketing benefits)
- Two reserved tables (20 tickets) at the Fall FriendRaiser
- Your name and logo included in ALL event communications throughout the year — Super Bowl Squares, Summer Solstice Golf Marathon, Online Golf Auction, Annual Golf Tournament, and Fall FriendRaiser
- Year-round recognition on the First Tee Lehigh Valley & Berks website as a Champion Partner
- Dedicated spotlight communication to our 2,500+ constituent database featuring your organization and your commitment to our mission
- Social media recognition across Facebook, LinkedIn & Instagram throughout the year



Community Partner **\$5,000**

Year-round visibility with the presenting sponsorship opportunity of your choice.

What's Included

- Choice of Presenting Sponsorship at any non-golf tournament event: Super Bowl Squares (\$1,000 value), Summer Solstice Golf Marathon (\$2,500 value), or Online Golf Auction (\$2,500 value)
- Two reserved tables (20 tickets) at the Fall FriendRaiser
- Your name and logo included in ALL event communications throughout the year across every First Tee Lehigh Valley and Berks event

- Year-round recognition on the First Tee Lehigh Valley & Berks website as a Community Partner
- Social media recognition across Facebook, LinkedIn & Instagram throughout the year

Build Your Own Partnership

No two organizations are the same — and your partnership doesn't have to be either. We're happy to work with you to create a custom sponsorship package that aligns your brand with the events, audiences, and benefits that matter most to you. Whether that means combining event sponsorships, adding visibility across specific channels, or creating a completely bespoke package, we'll make it work.

Let's start a conversation. Reach out directly, and we'll build something great together.

Become an Annual Partner

Partnering at the annual level is the most impactful way to align your brand with the First Tee mission all year long. Spots are limited — let's talk.

Luke Smith | smithl@firstteelehighvalley.org | 610-868-5290 | www.firstteelehighvalley.org

FIRST TEE LEHIGH VALLEY AND BERKS

Super Bowl Squares

Online Fundraising Campaign

\$1,000

Presenting Sponsor

127.7M

Super Bowl viewers — most-watched telecast in TV history (Nielsen, 2025)

2,500+

Constituents reached

1,500+

Social media followers

Game Day is Better When It Gives Back.

Our Super Bowl Squares campaign turns the excitement of The Big Game into direct support for youth development right here in our region. Participants purchase squares on a 100-square grid at \$100 per square — with four payouts throughout the game keeping energy high from kickoff to final whistle. As Presenting Sponsor, your brand rides that national excitement through every channel we have.

Presenting Sponsor Benefits

BENEFIT	WHAT IT MEANS FOR YOUR BRAND
 Email Reach	Your logo on all campaign emails to our 2,500+ constituent database throughout the fundraiser.
 Social Media	Branded posts on Facebook, LinkedIn & Instagram (1,500+ followers) + a dedicated shoutout on each channel.
 Checkout Page	Your logo on the square purchase checkout page — seen by every supporter who buys in.
 Board Networks	Featured in personal outreach from our Board Members to their professional and personal networks.
 Spotlight Feature	One dedicated email to our full constituent list telling your story and your commitment to our mission.
 Website Listing	Recognized as a sponsor on the First Tee Lehigh Valley & Berks website for the year.

Over 75% of all proceeds go directly to our chapter programs. Every square sold is a win for youth in our region.

Ready to Get in the Game?

This is an exclusive, one-sponsor opportunity. We'd love to make it yours.

Luke Smith | smithl@firstteelehighvalley.org | 610-868-5290 | www.firstteelehighvalley.org

FIRST TEE LEHIGH VALLEY AND BERKS

Summer Solstice Golf Marathon

Moselem Springs Golf Club

\$2,500

Presenting Sponsor

100

Holes played in a single day

2,500+

Constituents reached

1,500+

Social media followers

One Day. 100 Holes. Endless Impact.

The Summer Solstice Golf Marathon is one of our most exciting and community-driven fundraisers of the year. On the longest day of the year, dedicated player-participants take to the course at the beautiful Moselem Springs Golf Club with one goal: complete 100 holes in a single day – all in support of First Tee Lehigh Valley and Berks.

Players run personal fundraising campaigns – pledging support per hole played or accepting flat gifts from their own networks. Your sponsorship amplifies that energy across every channel we have.

Co-Sponsorship at a Glance

PRESENTING SPONSOR

[Your Organization]

\$2,500 Investment

VENUE SPONSOR

Moselem Springs Golf Club

Official Home of the Marathon

Presenting Sponsor Benefits

BENEFIT	WHAT IT MEANS FOR YOUR BRAND
 Email Reach	Your logo on all campaign emails to our 2,500+ constituent database throughout the fundraiser.
 Social Media	Branded posts on Facebook, LinkedIn & Instagram (1,500+ followers) + a dedicated shoutout on each channel.
 Checkout Page	Your logo on the donation checkout page – seen by every supporter who gives.
 Board Networks	Featured in personal outreach from our Board Members to their professional and personal networks.
 Player Networks	Exposure to the personal fundraising networks of every player-participant – donors pledging per hole or giving flat gifts.
 Player Registration	Registration for one player to represent your organization at our event and complete the longest day in golf!
 Spotlight Feature	One dedicated email to our full constituent list telling your story and your commitment to our mission.

 Website Listing

Recognized as a sponsor on the First Tee Lehigh Valley & Berks website for the year.

Over 90% of all proceeds go directly to our chapter programs. Every hole played is a win for youth in our region.

Ready to Tee It Up for a Great Cause?

This is an exclusive, one-sponsor opportunity. We'd love to make it yours.

Luke Smith | smithl@firstteelehighvalley.org | 610-868-5290 | www.firstteelehighvalley.org

FIRST TEE LEHIGH VALLEY AND BERKS

Online Golf Auction

In Partnership with National Links Trust

\$2,500

Presenting Sponsor

2 Weeks

of prime summer auction visibility

100%

Golf & 100% Charitable

2,500+

Constituents reached

Golf. Giving. Two Weeks That Matter.

Our Online Golf Auction runs for two full weeks in the heart of summer — when golfers are making their plans, families are exploring junior camps, and our audience is most engaged. Auction items span exclusive **golf foursomes, sporting event tickets, and sports memorabilia**, creating a high-energy campaign that drives bidding excitement across our entire network.

We're proud to partner with the **National Links Trust** to host the auction — a fellow 501(c)(3) and champion of golf. Both organizations are 100% golf-focused and 100% charitable. The National Links Trust retains 10% of auction proceeds; the balance fuels First Tee Lehigh Valley and Berks programming directly.

Co-Sponsorship at a Glance

PRESENTING SPONSOR [Your Organization] <i>\$2,500 Investment</i>	AUCTION PARTNER National Links Trust <i>501(c)(3) · 100% Golf · 100% Charitable</i>
--	---

Presenting Sponsor Benefits

BENEFIT	WHAT IT MEANS FOR YOUR BRAND
 Email Reach	Your logo on all campaign emails to our 2,500+ constituent database — over a full two-week summer window when golfers and families are most engaged.
 Social Media	Branded posts on Facebook, LinkedIn & Instagram (1,500+ followers) + a dedicated shoutout on each channel.
 Board Networks	Featured in personal outreach from our Board Members to their professional and personal networks.
 Spotlight Feature	One dedicated email to our full constituent list telling your story and your commitment to our mission.
 Website Listing	Recognized as a sponsor on the First Tee Lehigh Valley & Berks website for the year.

Why Summer Timing Matters: This two-week campaign runs at peak season – when golfers are booking tee times, parents are signing juniors up for summer camps, and our audience is most active. Your brand shows up exactly when it matters most.

Ready to Bid on a Better Community?

This is an exclusive, one-sponsor opportunity. We'd love to make it yours.

Luke Smith | smithl@firstteelehighvalley.org | 610-868-5290 | www.firstteelehighvalley.org

FIRST TEE LEHIGH VALLEY AND BERKS

Annual Golf Tournament

Golden Oaks Golf Club · Sponsorships from \$500 to \$7,500

\$7,500

Presenting Sponsor

One Great Day of Golf. A Season of Impact.

Our Annual Golf Tournament at Golden Oaks Golf Club is the signature event of the First Tee Lehigh Valley and Berks calendar – bringing together golfers, business leaders, and community champions for a day of competition, camaraderie, and genuine impact. Sponsorship opportunities range from \$500 to \$7,500, with benefits tailored to fit your organization's goals.

Individual Registrations

REGISTRATION	PRICE	INCLUDES
 Individual Golf Registration	\$175	<i>18 holes, cart, tee gift, lunch & dinner</i>
 Dinner Ticket (Non-Golfer)	\$50	<i>Join us for the evening awards dinner</i>

Golf Sponsorship Levels at a Glance

LEVEL	INVESTMENT	CHARITABLE CREDIT*	GOLF INCLUDED	ON-COURSE BENEFIT
 Presenting	\$7,500	<i>\$6,900 net</i>	2 Foursomes (8)	Banner at Cart Staging · Contest Hole Signage · Dinner · Tee Box Signage
 Ace	\$5,000	<i>\$4,400 net</i>	2 Foursomes (8)	Contest Hole Signage · Dinner · Tee Box Signage
 Eagle	\$2,500	<i>\$2,200 net</i>	1 Foursome (4)	Contest Hole Signage · Tee Box Sign
 Birdie	\$1,000	<i>\$700 net</i>	1 Foursome (4)	Tee Box Sign
 Par	\$800	<i>\$500 net</i>	1 Foursome (4)	Tee Box Sign
 Tee Gift	\$3,500	<i>\$3,200 net</i>	1 Foursome (4)	Logo on tee gift item

Non-Golf Sponsorship Opportunities

OPPORTUNITY	INVESTMENT	CHARITABLE CREDIT*	WHAT YOU RECEIVE
 Lunch Sponsor	\$750	<i>\$750 net</i>	Logo on lunch signage, day-of printed materials & website listing

 Dinner Sponsor	\$1,000	<i>\$1,000 net</i>	Logo featured at dinner, day-of printed materials & website listing
 Tee Gift (no golf)	\$3,000	<i>\$2,500 net</i>	Logo on tee gift items & packaging, day-of printed materials & website listing
 Auction Sponsor	\$500	<i>\$500 net</i>	Logo on auction display, day-of printed materials & website listing

*** Charitable Credit Note:** *Golf participation valued at \$75 per golfer. Charitable tax credit reflects investment less fair market value of benefits received. First Tee Lehigh Valley and Berks is a registered 501(c)(3) organization.*

Golf Sponsorship Level Details



Presenting

Sponsor \$7,500

Charitable Credit: \$6,900

Golf & Day-Of

- 2 Foursomes — 8 golfer spots
- Lunch and dinner for all 8
- Tee gift for all golfers

On-Course

- Presenting banner at Golfer Staging area
- Exclusive contest hole sponsor
- Tee box sign on course
- Verbal recognition at dinner

Marketing & Communications

- Locked in prior to registration — logo on all pre-event promotional materials
- Logo on all registration communications to our 2,500+ constituent database
- Logo on all social media promotions across Facebook, LinkedIn & Instagram
- Dedicated social media shoutout on each channel
- Logo on all event day-of printed materials
- One dedicated spotlight communication to full constituent list
- Featured sponsor on First Tee Lehigh Valley & Berks website



Ace Sponsor

\$5,000 · *Charitable Credit:*

\$4,400

Golf & Day-Of

- 2 Foursomes — 8 golfer spots
- Lunch and dinner for all 8
- Tee gift for all golfers

On-Course

- Exclusive contest hole sponsor
- Verbal recognition at dinner
- Tee box sign on course

Marketing & Communications

- Logo on all registration communications to 2,500+ constituent database
- Logo on social media promotions across Facebook, LinkedIn & Instagram
- Dedicated social media shoutout on each channel
- Logo on event day-of printed materials
- One dedicated spotlight communication to full constituent list
- Featured sponsor on First Tee Lehigh Valley & Berks website



Eagle Sponsor

\$2,500 · *Charitable Credit:*

\$2,200

Golf & Day-Of

- 1 Foursome — 4 golfer spots
- Lunch and dinner for all 4
- Tee gift for all golfers

On-Course

- Exclusive contest hole sponsor

Marketing & Communications

- Logo on all registration communications to 2,500+ constituent database
- Logo on social media promotions across Facebook, LinkedIn & Instagram
- Dedicated social media shoutout on each channel
- Logo on event day-of printed materials
- Featured sponsor on First Tee Lehigh Valley & Berks website
- Recognition in Board Member personal network outreach

- Tee box sign on course



Birdie Sponsor

\$1,000 · Charitable Credit:
\$700

Golf & Day-Of

- 1 Foursome — 4 golfer spots
- Lunch and dinner for all 4
- Tee gift for all golfers

On-Course

- Tee box sign on course

Marketing & Communications

- Logo on registration communications to 2,500+ constituent database
- Logo on social media promotions across Facebook, LinkedIn & Instagram
- Logo on event day-of printed materials
- Featured sponsor on First Tee Lehigh Valley & Berks website



Par Sponsor

\$800 · Charitable Credit:
\$500

Golf & Day-Of

- 1 Foursome — 4 golfer spots
- Lunch and dinner for all 4
- Tee gift for all golfers

On-Course

- Tee box sign on course

Marketing & Communications

- Logo on event day-of printed materials
- Featured sponsor on First Tee Lehigh Valley & Berks website

Reserve Your Sponsorship Today

Sponsorships are limited and fill quickly — especially Presenting and Ace. We'd love to find the right fit for your organization.

Luke Smith | smithl@firstteelehighvalley.org | 610-868-5290 | www.firstteelehighvalley.org

FIRST TEE LEHIGH VALLEY AND BERKS

Fall FriendRaiser

Steel Club, Hellertown · Wine, Gratitude & Inspiration

\$2,500

Presenting Sponsor

An Evening Built on Gratitude.

The Fall FriendRaiser is our most personal event of the year – an intimate evening of wine, wonderful food, and the stories that remind us all why this work matters. Hosted at the beautiful Steel Club in Hellertown, this evening is our opportunity to say thank you to the donors, supporters, and community champions who make First Tee Lehigh Valley and Berks possible.

Guests are invited to an evening centered around the voices of our program participants and families. Your sponsorship makes this possible and ensures every guest walks away inspired.

What to Expect

 Wine Tasting A curated selection of wines featured throughout the evening at Steel Club.	 Participant Voices Powerful first-hand stories from First Tee youth and their families.	 Raffle & Auction Exciting raffle items and select auction pieces throughout the night.	 Community An intimate gathering of our most committed supporters.
---	--	---	--

Sponsorship Opportunities at a Glance

LEVEL	INVESTMENT	TICKETS	KEY BENEFITS
 Presenting	\$2,500	20 tickets (2 tables)	Pre-event advertising · Full branding · Opening remarks recognition
 Wine	\$1,500	10 tickets (1 table)	Exclusive wine sponsor · Event branding · Website & social · Remarks recognition
 Food	\$1,500	10 tickets (1 table)	Exclusive food sponsor · Event branding · Website & social · Remarks recognition
 Raffle	\$1,500	10 tickets (1 table)	Exclusive raffle sponsor · Event branding · Website & social · Remarks recognition
 Table	\$750	10 tickets (1 table)	Reserved table · Name display at event · Recognition in remarks

Sponsorship Level Details



Presenting

Sponsor \$2,500

· 20 Tickets — 2 Tables

Tickets Included

**20 Tickets — 2
Tables**

Sponsor Benefits

- Listed on ALL pre-event advertising and promotional materials
- Name and logo prominently displayed throughout the event venue at Steel Club
- Logo on all event communications to our 2,500+ constituent database
- Logo on all social media promotions across Facebook, LinkedIn & Instagram
- Recognized by name in opening remarks of the evening's ceremony
- Featured as Presenting Sponsor on First Tee Lehigh Valley & Berks website



Wine

Sponsor \$1,500

· 10 Tickets — 1 Table

Tickets Included

10 Tickets — 1 Table

Sponsor Benefits

- Exclusively recognized as the Wine Sponsor of the evening
- Name and logo at the wine tasting station(s) throughout the event
- Logo on event website listing and social media promotions
- Recognized by name in the evening's program remarks
- Featured sponsor on First Tee Lehigh Valley & Berks website



Food

Sponsor \$1,500

· 10 Tickets — 1 Table

Tickets Included

10 Tickets — 1 Table

Sponsor Benefits

- Exclusively recognized as the Food Sponsor of the evening
- Name and logo displayed at food stations throughout the event
- Logo on event website listing and social media promotions
- Recognized by name in the evening's program remarks
- Featured sponsor on First Tee Lehigh Valley & Berks website



Raffle

Sponsor \$1,500

· 10 Tickets — 1 Table

Tickets Included

10 Tickets — 1 Table

Sponsor Benefits

- Exclusively recognized as the Raffle Sponsor — front and center during the drawing
- Name and logo at the raffle table and featured during the drawing
- Logo on event website listing and social media promotions
- Recognized by name in the evening's program remarks
- Featured sponsor on First Tee Lehigh Valley & Berks website



Table

Sponsor \$750

10 Tickets — 1 Table

Tickets Included

10 Tickets — 1 Table

Sponsor Benefits

- Name displayed at your reserved table throughout the evening
- Recognized by name in the evening's program remarks
- Listed as a Table Sponsor on First Tee Lehigh Valley & Berks website

Join Us in Celebrating Our Community

Your sponsorship makes this evening possible — and ensures every guest walks away inspired by the impact of First Tee in our region.

Luke Smith | smithl@firstteelehighvalley.org | 610-868-5290 | www.firstteelehighvalley.org

Thank you — for your generosity, your belief in our mission, and your investment in the young people of the Lehigh Valley and Berks.